

Is it true?

BEHIND THE LEGEND

coming Summer 2017

THE LOCH NESS MONSTER



BY ERIN PEABODY

ART BY VICTOR RIVAS

BIGFOOT



ART BY VICTOR RIVAS

Did you see that?
Turn the page and
decide between the
facts and myths!



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NEW from



little bee books

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little bee books is thrilled to introduce our brand-new nonfiction middle grade series, *Behind the Legend*, coming this Summer 2017!

Behind the Legend is designed for readers ages 8-10 and asks them to decide what is fact and what is fiction. Each book analyzes legendary creatures throughout history using scientific problem solving.

Readers evaluate the evidence of sightings, debunk hoaxes with scientific experiments, and read from sources to decide if the monster is made of myth, legend, or fact. Packed with interesting anecdotes, photos, sidebars, and illustrations, each title is a page-turning adventure that readers won't want to put down!



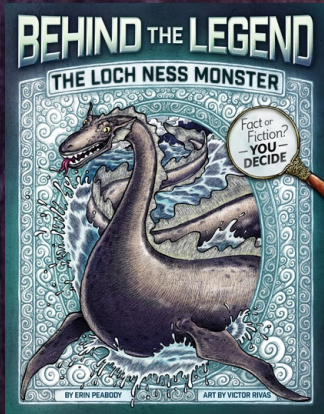
MARKETING HIGHLIGHTS

- Series Landing Page including: Downloadables, Bookmarks, Badges, Authorless Event Kit, Chapter Teasers, Teaser Trailer, and more!
- Prepublication Buzz Campaign
- Advance Reader Copies promoted at 2017 Trade Shows and Conventions
- Target Mailing to Trade, School and Library Markets
- National Advertising Campaign
- Extensive Digital Marketing and Social Media Campaign
- Blogger Outreach
- Features on littlebeebooks.com, including The Book Hive blog
- Giveaways on Facebook, Twitter, GoodReads, and more!
- Lexile and Guided Reading Levels



BEHIND THE LEGEND

EXAMINE FACT VS. FICTION!



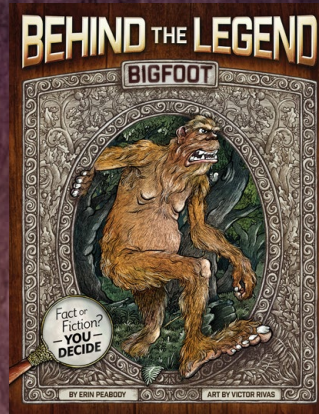
**Behind the Legend:
The Loch Ness Monster**
by Erin Peabody
illustrated by Victor Rivas

PAPERBACK: 9781499804232
\$9.99 US (\$12.99 CAN)

HARDCOVER: 9781499804249
\$17.99 US (\$23.99 CAN)

7 X 9 | 128 PAGES | AGES 8-10
ON SALE: 05/02/17

A big ripple in the lake makes you wonder what could be lying beneath the dark surface of Loch Ness. Dive deep into the evidence to make your case, learn about other historical creatures of Scottish lore, and much more!



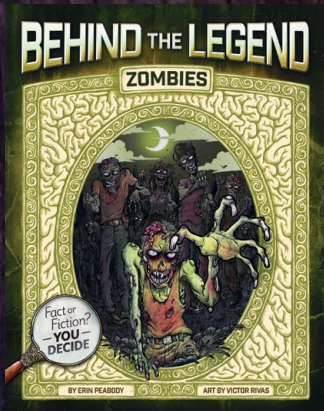
**Behind the Legend:
Bigfoot**
by Erin Peabody
illustrated by Victor Rivas

PAPERBACK: 9781499804256
\$9.99 US (\$12.99 CAN)

HARDCOVER: 9781499804263
\$17.99 US (\$23.99 CAN)

7 X 9 | 128 PAGES | AGES 8-10
ON SALE: 05/02/17

Did you see that towering hairy figure behind the tree in the distance? Could it be the mysterious, legendary Bigfoot? Supersleuths are armed with facts and historical creatures from North American folklore to make their case for whether or not Bigfoot truly exists.



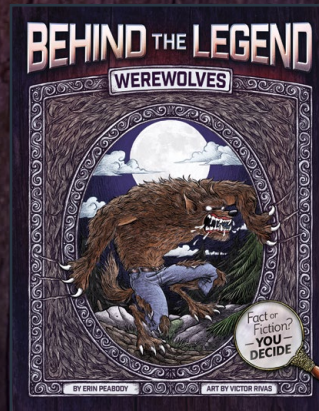
**Behind the Legend:
Zombies**
by Erin Peabody
illustrated by Victor Rivas

PAPERBACK: 9781499804607
\$9.99 US (\$12.99 CAN)

HARDCOVER: 9781499804614
\$17.99 US (\$23.99 CAN)

7 X 9 | 128 PAGES | AGES 8-10
ON SALE: 08/29/17

Creepy, rotting, and hungry for brains is how we usually envision zombies. Enter the world of the living dead and examine all the evidence. Hungry readers will find real-life accounts from Mesopotamia, and insight on how zombies became a popular culture phenomenon!



**Behind the Legend:
Werewolves**
by Erin Peabody
illustrated by Victor Rivas

PAPERBACK: 9781499804584
\$9.99 US (\$12.99 CAN)

HARDCOVER: 9781499804591
\$17.99 US (\$23.99 CAN)

7 X 9 | 128 PAGES | AGES 8-10
ON SALE: 08/29/17

You hear an eerie howl, and a full moon makes the hair on the back of your neck raise. Is a menacing werewolf nearby? Readers will investigate the gory details of terrorized towns, about how people (even children!) transformed into werewolves, and other frightening lore to help them determine the truth.

MORE ABOUT THE SERIES:

- Perfect for readers ages 8-10
- A fun introduction to science and history by analyzing popular monsters and creatures through a myth-busting lens
- Readers examine the evidence provided through multiple sources and decipher the clues to decide which legendary creatures really exist!
- Pages are packed with sidebars, evidence, and personal accounts!
- Black-and-white illustrations throughout are detailed, clever, and perfectly paired to the text.
- Paperback, hardcover, and eBook editions to release simultaneously

MORE BOOKS COMING! Don't miss the next two books in Spring 2018: **Unicorns** and **Dragons!**

START BUILDING YOUR CASE WITH A SNEAK PEEK!



BEHIND THE LEGEND: BIGFOOT

The year was 1955, and a man, William Roe, was hiking in the mountains of British Columbia, Canada. Suddenly, he came upon a stunning sight: a large creature that he later described as part animal, part man. It was nearly covered in silver-tipped, dark brown hair, and it sported long arms that nearly reached its knees.

Then, he saw the creature start to walk, lifting its wide, heavy feet, directly toward him.

BEHIND THE LEGEND: THE LOCH NESS MONSTER

In July 1933, George Spicer and his wife were cruising along a freshly paved road adjacent to a lake, Loch Ness, when suddenly Mrs. Spicer cried, “What on earth is that?!”

Lumbering across the road in front of them was “the most extraordinary form of an animal,” George Spicer later recalled. “It was horrible, an abomination.”

In his account to the paper’s editor, Spicer painted a picture of Nessie that is now well known in popular media.



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HAVE A QUESTION?
E-MAIL US AT [INFO@LITTLEBEEBOOKS.COM](mailto:info@littlebeebooks.com)

251 Park Avenue South, Floor 12 | New York, NY 10010 | +1.844.321.0237
littlebeebooks.com | info@littlebeebooks.com

